

# CURRICULUM VITAE

## Soni Harsono

NIP. 19651126 199303 1 003 / 36080259  
STIE Perbanas Surabaya  
Jl. Nginden Semolo 34-36, Surabaya,  
East Java, Indonesia  
Telp. +62315947151-2; Fax: 5935937,  
www.perbanas.ac.id  
Mobile: 082233423005  
Email: soni\_e\_a@yahoo.com  
soni@perbanas.ac.id  
Blog : soniharsono.blogspot.com



### PERSONAL BACKGROUND

Full Name	<b>Dr. Drs. Soni Harsono.,MSi</b>
Sex	Male
Occupation	Lecturer STIE Perbanas Surabaya
Grade	Penata Tk I/ IV a / Lektor Kepala
Marital Status	Married.
Place, Birth date	Muara Teweh, Nopember 26 <sup>th</sup> 1965
Research Interest	<i>Relationship Marketing, Consumer Behavior, Service Quality, Internal Marketing, Customer Satisfaction, Brand Strategic</i>
Google Scholar	<a href="https://scholar.google.co.id/citations?user=qVpZWewAAAAJ&amp;hl=id#d=gsc_md_iad&amp;u=%3Fhl%3Did%26imq%3DSONI%2BHARSONO%26btnA%3D1%26view_op%3Dimport_lookup%26json%3D%26imstart%3D60">https://scholar.google.co.id/citations?user=qVpZWewAAAAJ&amp;hl=id#d=gsc_md_iad&amp;u=%3Fhl%3Did%26imq%3DSONI%2BHARSONO%26btnA%3D1%26view_op%3Dimport_lookup%26json%3D%26imstart%3D60</a>
Scopus	<a href="https://www.scopus.com/authid/detail.uri?authorId=57201916463&amp;hl=en">https://www.scopus.com/authid/detail.uri?authorId=57201916463&amp;hl=en</a>
SINTA	<a href="http://sinta2.ristekdikti.go.id/authors/detail?id=169471&amp;view=overview">http://sinta2.ristekdikti.go.id/authors/detail?id=169471&amp;view=overview</a>

### EDUCATION

UNIVERSITY	SUBJECT	YEAR
Palangkaraya University (Palangkaraya, Sentral Kalimantan, Indonesia)	Management	1990
Airlangga University (Surabaya, Indonesia)	Marketing,	2000
Airlangan University (Surabaya Indonesia)	Marketing	2012

### EMPLOYER RECORD

EMPLOYER	POSITION HELD	PERIOD
Putra Bangsa University	Lecturer & Researcher	1993 - 2008
Putra Bangsa University	Kabag Heregistrasi & Statistik	1997 - 1999
Putra Bangsa University	Vice Dean for Academic Affairs	2001 - 2003
Putra Bangsa University	Dean of Economics Faculty	2004 - 2008
STIE Perbanas Surabaya	Lecturer & Researcher	2008 - present

STIE Perbanas Surabaya	Head of Research	2012-2018
STIE Perbanas Surabaya	Vice Rector for Research, Community Service and Cooperation	2018 - present

Surabaya, 30 August 2019

**Dr. Drs. Soni Harsono., M.Si**